



# **30 brand resources in 15 minutes**

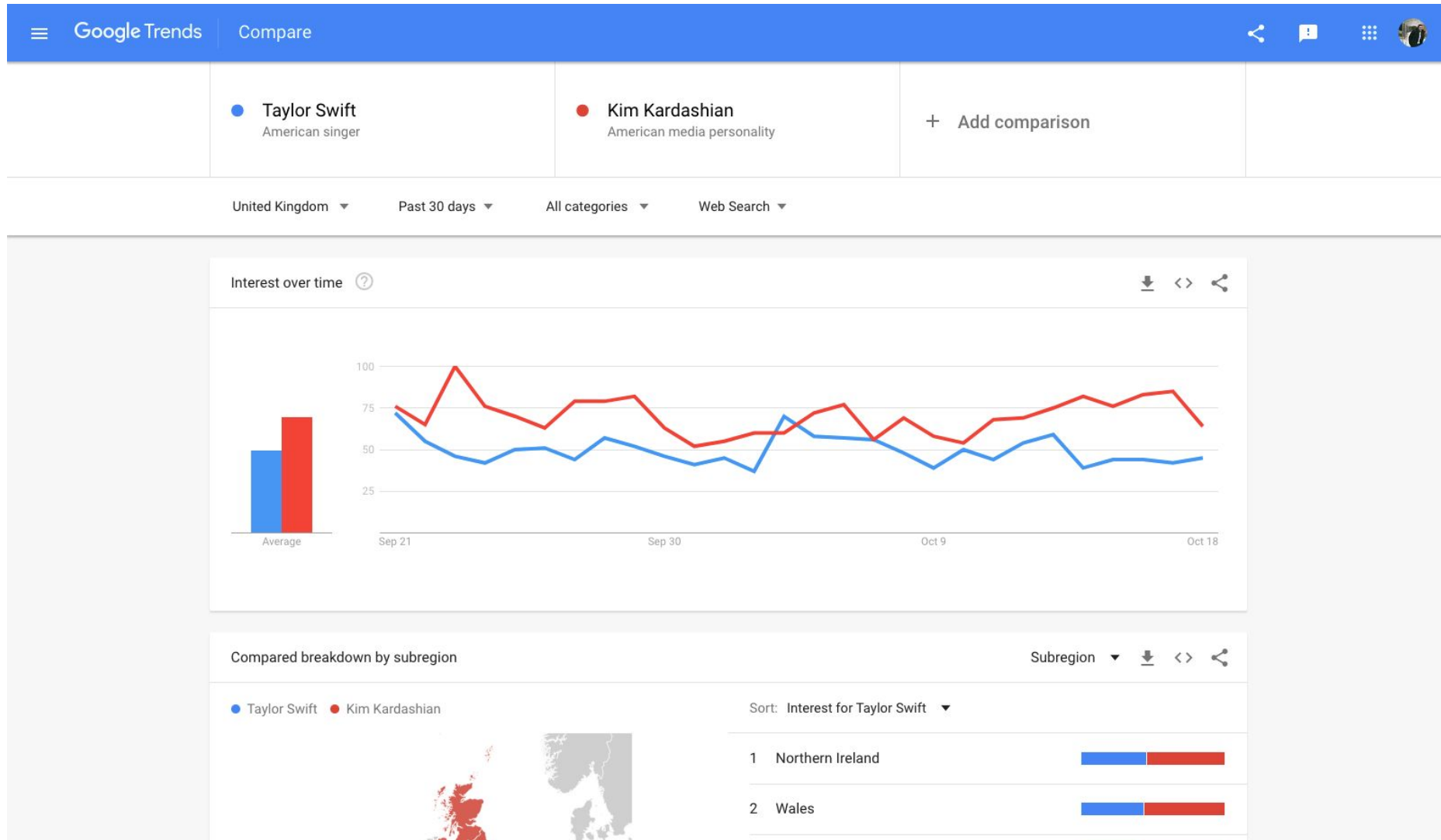
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Liron Smadja  
@smadja


# MARKET RESEARCH






# Google Trends



# Reddit.com


 reddit

 r/marketing



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↑

3




↓

Posted by u/oddball09 5 hours ago

**Facebook ad daily budget check**

Is there a way to see your entire daily budget for ads? With all the campaigns and adsets, turning them off and creating new ones, I'm having trouble easily keeping track of my total daily budget at any given time.

Thanks

 1 Comment  Share  Save ...

↑




13

↓

Posted by u/SandyNipples 12 hours ago

**What job titles should I be searching for?**

I'm a marketing student who is about to graduate this semester. My job search has been extensive so far. I've slowly been getting better at figuring out which job postings are sales jobs in disguise, but I can still use any advice. LinkedIn's job board has been the best I've seen so far at promoting real marketing positions.

 9 Comments  Share  Save ...

↑




•

↓

Posted by u/dylantombides 6 minutes ago

**How do I give someone more budget for a Fb ad?**

I'm completely new to Facebook ads as you can tell

 Comment  Share  Save ...

↑

•

↓


Posted by u/Restaurant\_Worker 27 minutes ago

**Question How do i analyze hashtags on Facebook?**

Im looking for a tool or another way to analyze hashtags on Facebook. On Instagram and LinkedIn I can see the amount of followers or posts but on Facebook I can't see anything regarding hashtags. Hashtags are something i think could be of great value to our social media strategy. Sorry if i seem a bit unclear, english is not my first language. Thanks for your help

**Checklist for Running Successful PPC Campaigns**

[Check It Out](#)



**R/MARKETING RULES**

1. Advertising

2. Blog spam

3. Interviewee Assistance

4. Surveys and/or homework/assignment help

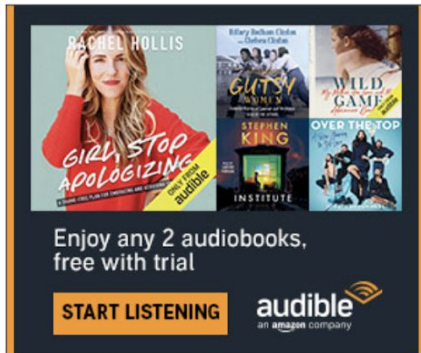
5. URL Shorteners

# Amazon.com

## Review this product

Share your thoughts with other customers

Write a customer review



Ad feedback

1,727 customer reviews

Top Reviews



Tracy

★★★★☆ I actually LOVE the idea of this water bottle

March 9, 2017

Color: Grayed Jade | Size: 24 oz. | **Verified Purchase**

I actually LOVE the idea of this water bottle, so much so that I even bought a second after breaking my first. There are some big issues, that I noticed after using two of these over the course of a year.

1. The rubber seal that keeps it from leaking is very prone to mildew, I have to take the whole thing out and clean very thoroughly to make sure it doesn't mildew, even soaking it in bleach overnight.
2. After prolonged use the seal seems to loosen, mean it leaks like crazy. Not sure the exact cause, I just know both of my bottles this started to happen after using it heavily, ever day for a few months.
3. The lid snap also stops working so well, making it hard to close, it just won't latch closed as easily as it did when I first got it. This also causes many spills/leaks as I think I have it closed but nope, the lid pops open at the slightest touch.

These are pretty big negatives for a water bottle, but I still give it 3 stars because I love the general design. (Again, I bought 2 of these, even knowing these issues) It can work great as your water bottle to keep at work, on your desk that you're not tossing in your bag or something. I love how easy it is to fill, the easy open latch (though now hard to close), the lightness and the color. I will probably be replacing it with another bottle that's sure not to leak, but it was great while it lasted. I wish they could fix those couple weird design flaws though!



Brandi R.

★☆☆☆☆ I'll never buy Contigo again.

July 25, 2016

Color: Grayed Jade | Size: 24 oz. | **Verified Purchase**

I loved this bottle initially but right after the 30 day mark (literally like day 35) it started to leak from the very top. The bottle has never been dropped and has only been hand washed. I use it at work so it mostly just sits on my desk. I have tried contacting Contigo twice and apparently their lifetime guarantee is all talk because they took weeks to respond to my first inquiry and I've yet to receive any response from my second. I'll never buy Contigo again.

25 people found this helpful

Helpful

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# Producthunt.com

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## Popular this month

**Glaze**

Free illustration library for your products &amp; presentations

52

Design Tools

▲  
2047**INK**

AI web content optimization platform just for writers

297

Productivity

▲  
3489**n8n**

Open source workflow automation tool

61

Web App

▲  
1364[SHOW 7 MORE](#)

## Makers working today

[JOIN THEM ON MAKERS](#)

## Product Hunt Radio

Overcoming adversity and setting your sights high with Delane Parnell



## Newsletter



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## Today

[POPULAR](#) [NEWEST](#)**Buy Me A Coffee 2.0**

Give your audience a way to thank you 🙌

47

Fintech

▲  
338**Lazy**

Control your environment with one easy keyboard shortcut

38

Mac

▲  
223

# Google.com/alerts



## Alerts

Monitor the web for interesting new content

🔍 Create an alert about...

### Alert suggestions




#### Companies

- |   |                      |   |
|---|----------------------|---|
|    | Sainsburys           | + |
|    | Lloyds Banking Group | + |
|  | Barclays             | + |

#### News Sections

- |   |               |   |
|---|---------------|---|
|  | Entertainment | + |
|  | Science       | + |

#### Movies

- |  |                 |   |
|--|-----------------|---|
|   | Beyonce         | + |
|   | Tom Hiddleston  | + |
|  | Roxanne Pallett | + |

#### Music

- |   |                   |   |
|---|-------------------|---|
|  | Ed Sheeran        | + |
|  | Bruce Springsteen | + |



# webfx.com/seo-tools/faqfox

WebFX

More ToolsHelp

Is your marketing research lacking?

Find questions your viewers are asking online, free.



What keyword should these questions be about?

Enter keyword

Enter sites to scrape, each site should be on a separate line

Pick a category of starter sites to search (optional)

Animals

Arts

Automotive

Business

Medical

Cooking

Education

Finance

Generic

Health/Fitness

Insurance

Legal

Marketing

Religion

Sports

Tech

START SEARCHING



# DESIGN



# Canva.com

## Discover Templates

🔍 Search 50,000+ templates...

Choose from over 50,000 free ready-to-use templates for your next project

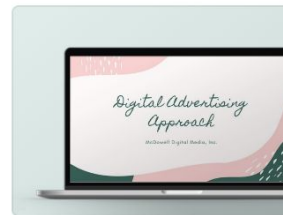
### Browse by category



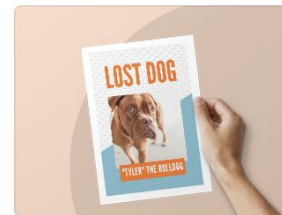
Poster



Logo



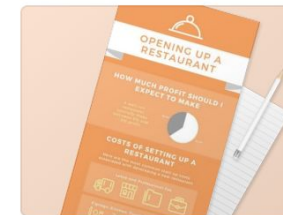
Presentation



Flyer



Card



Infographic

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Current Events

Architecture

Business & Work

Film

Animals

Travel

Fashion

Food & Drink

Spirituality

Experimental



## Unsplash

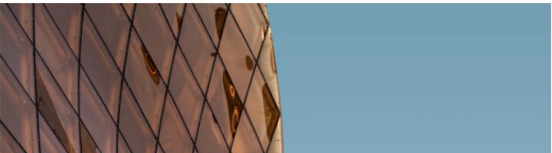
The internet's source of freely useable images.  
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Q Search free high-resolution photos

Trending: flower, wallpapers, backgrounds, happy, love


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Now accepting submissions to the third edition of the Unsplash Awards. [Learn more](#)



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# Drawkit.io



DrawKit

PACKS

SYSTEMS

ANIMATIONS

CUSTOM



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# Thenounproject.com



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🔍 lightbulb

Results for "lightbulb"

1,377 icons 29 collections



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Unique

Neutral

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that are grouped by emotions

↓ All The Feels

**x Confident x**

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Beautiful, customizable animated GIF icons

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## Why animated GIFs?



### They work everywhere

Animated GIFs have excellent browser support because they work like images. They are small in file size and play



### Ridiculously easy to use

Just download the images and you're ready to go! The animation is part of the image. Complex CSS or SVG

# Mixkit.co



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# EDUCATION



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Storytelling and Voice Over

Web and SEO

Programs



### Viral Marketing: 7 Secrets to Promote Any Product

★ 4.9 (241)

Jon Youshaei



### Brand Strategy and Design for Small Businesses

★ 4.9 (44)

Haylee Powers



### Voice Over for Real People: Complete Freelancing Guide

★ 4.7 (50)

Keith Harris

# **Learn.fiverr.com**



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# Online Geniuses

The image shows a Slack interface on the left and a Facebook post on the right, both within the context of the 'Online Geniuses' workspace.

**Slack Channel: Online Geniuses**

- Members: Liron Smadja
- Jump to...
- More Unreads ↑
- Hashtags:
  - # hire\_me
  - # hiring
  - # introductions
  - # linkbuilding
  - # og\_twitter\_updates
  - # partner\_monday\_com
  - # partner\_semrush
  - # partner\_sendinblue
  - # ppc
  - # seo
  - # shameless\_plug
  - # socialmediamarketing (highlighted)
  - # ui-ux
  - # whereyouat
- Direct Messages
  - Slackbot (1 unread message)

**Facebook Post: #socialmediamarketing**

19,520 likes | 6 comments | Social Media strategy/marketin...

**Azrael** 4:35 PM  
I'm missing the option to schedule on a few of our pages as well @Raluca... hmmm

**Jey** 4:36 PM  
What is an easy way to add subtitles to a video ad? (Lets say facebook video ad)  
6 replies Last reply today at 8:17 PM

**GoatBot** 6:38 PM  
Hi guys  
I'm having a bit of trouble with manychat flow building, it's related with the smart delay function, can anyone help?

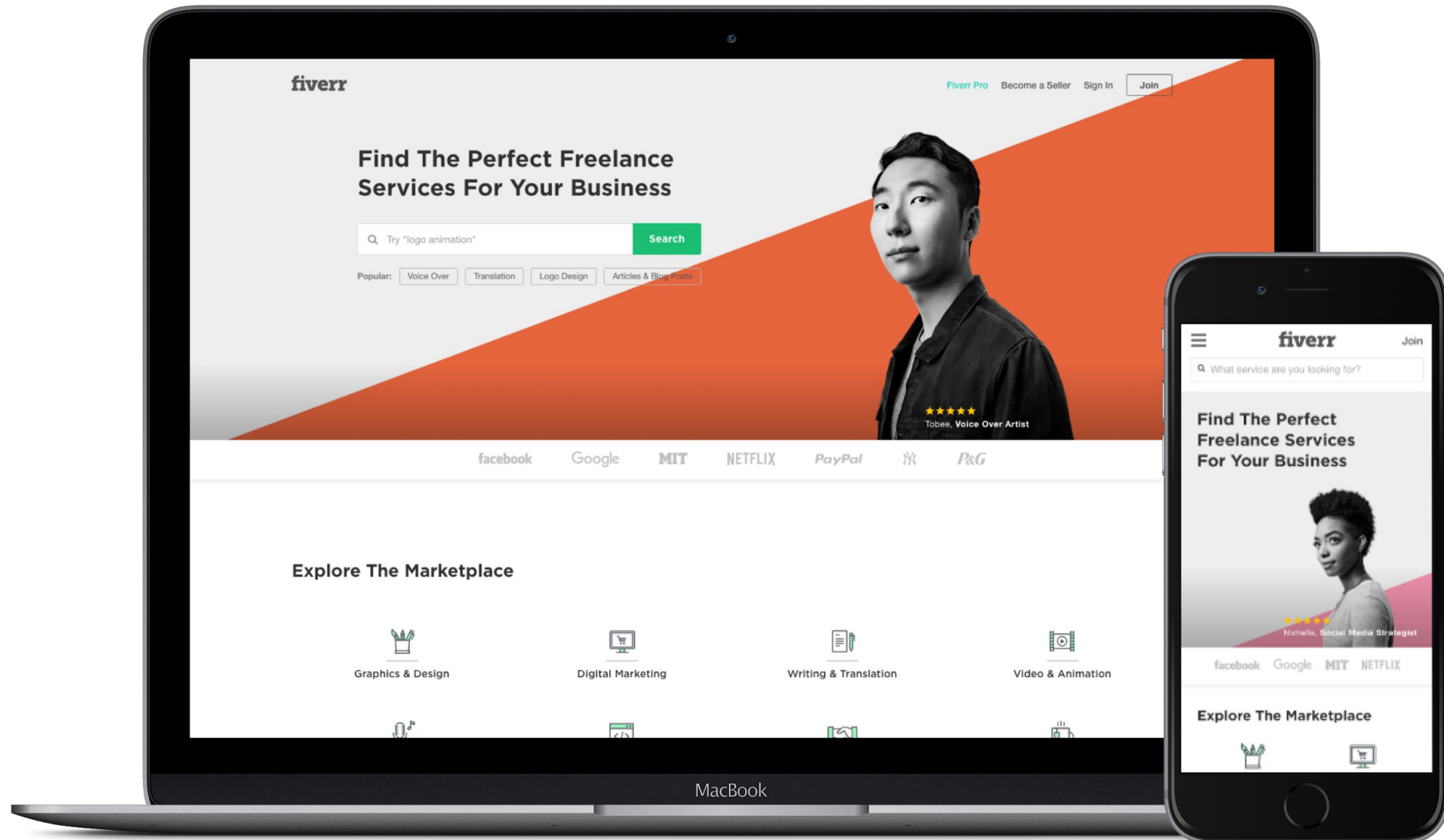
**Mack Grenfell** 7:18 PM  
I'm curious to hear how advertisers with experience on Facebook Ads use the platform to run tests. This could be ad tests, targeting tests, campaign tests; anything.  
Do you use split testing? If so, at the ad level or at campaign level? Or do you just run everything together? Or do you have tech that turns one side of the tech off each hour?  
(for context, I'm trying to build a tool that lets you run more powerful split tests through the Facebook API. Very curious to get a sense of how people are testing currently, and if anyone has interest in testing tools)



# PRODUCTIVITY



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# Fiverr PRO


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★★★★★  
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facebook

Google

MIT

NETFLIX

PayPal

intuit

P&G

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Reach More Customers  
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> Video

> Music

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> Restaurants & Food

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> Events

> Portfolio & CV

> Blog

> Health & Wellness

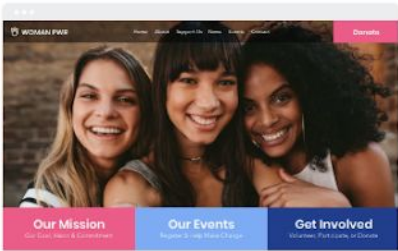
> Beauty & Hair

> Fashion & Style


> Community & Education

- Community

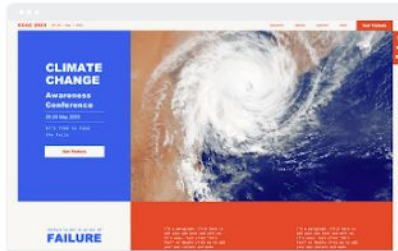
Pick the Community & Education website template you love




Women Empowerment NGO




STEM Camp




Climate Change Conference



Education Blog



School Garden Program

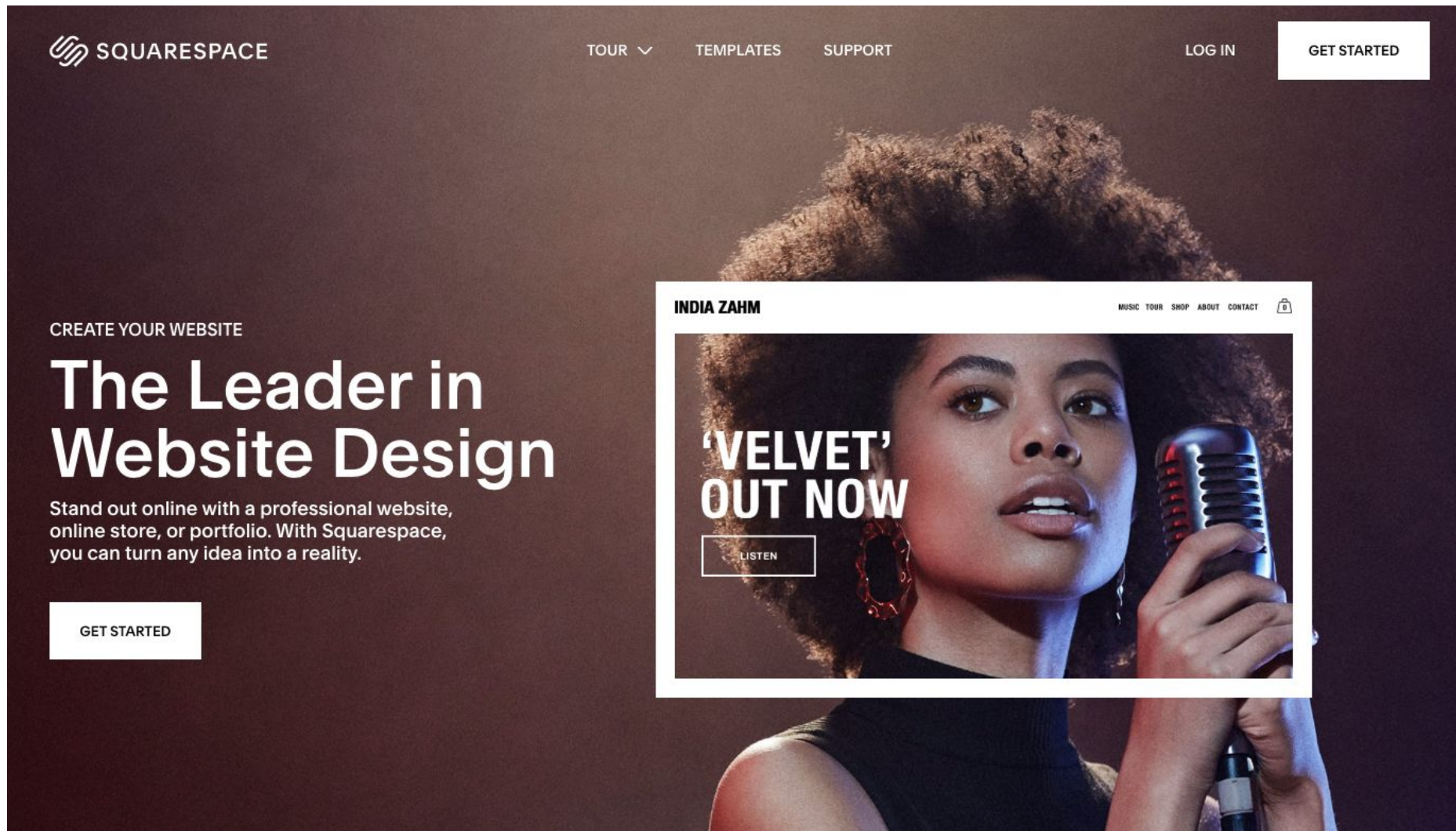



Food Charity

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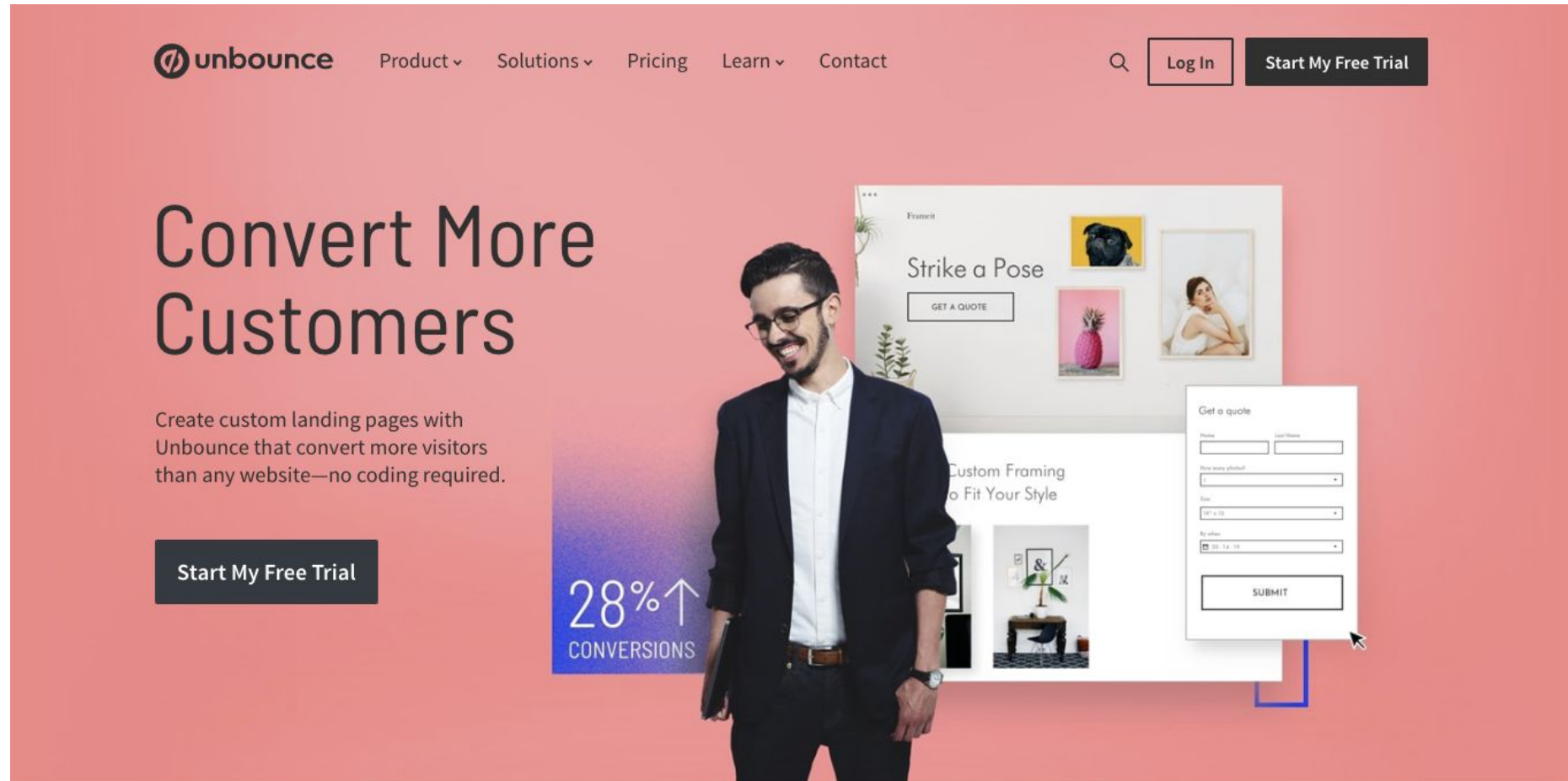
INDIA ZAHM

MUSIC TOUR SHOP ABOUT CONTACT 

**'VELVET' OUT NOW**

[LISTEN](#)

# Unbounce.com



The hero section of the Unbounce.com landing page features a solid red background. On the left, the text 'Convert More Customers' is displayed in a large, dark font, followed by a sub-headline: 'Create custom landing pages with Unbounce that convert more visitors than any website—no coding required.' Below this is a dark button labeled 'Start My Free Trial'. In the center, a man in a dark suit and glasses stands next to a large smartphone. The phone screen displays two landing page examples: one titled 'Strike a Pose' with a 'GET A QUOTE' button, and another titled 'Custom Framing to Fit Your Style'. To the right of the phone, a 'Get a quote' form is shown, containing fields for 'Name', 'Last Name', 'How many photos?', 'Size', and 'By when', with a 'SUBMIT' button at the bottom. A blue bracket on the right side of the phone indicates a 28% increase in conversions.

unbounce

Product ▾ Solutions ▾ Pricing Learn ▾ Contact

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Start My Free Trial

## Convert More Customers

Create custom landing pages with Unbounce that convert more visitors than any website—no coding required.

Start My Free Trial

28%↑  
CONVERSIONS

Strike a Pose  
GET A QUOTE

Custom Framing  
to Fit Your Style

Get a quote

Name  Last Name

How many photos?

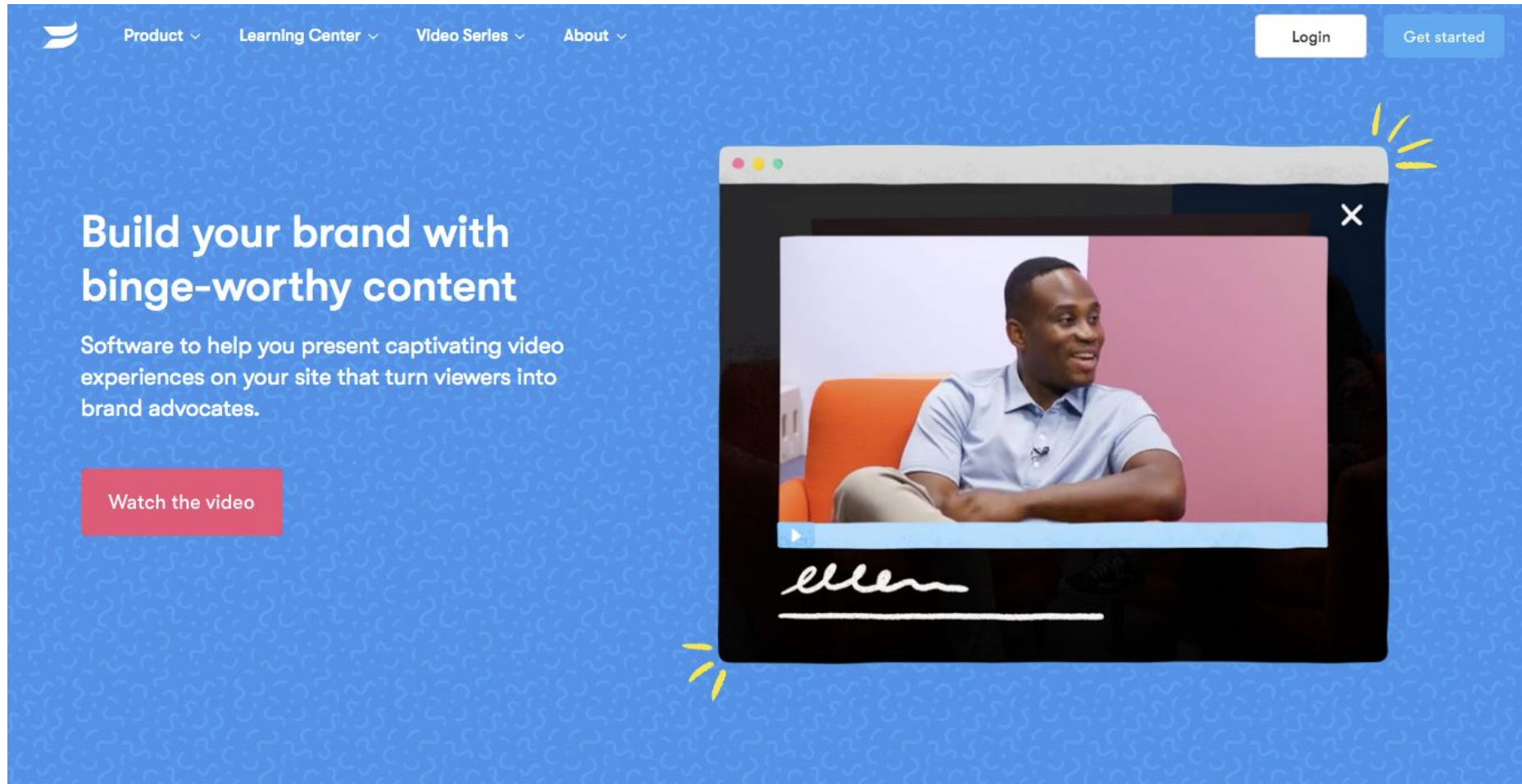
Size

By when

SUBMIT

The #1 Landing Page Platform for 15,000+ Brands

# Wistia.com



The hero section of the Wistia.com website features a blue background with a subtle pattern of white speech bubbles. On the left, the headline "Build your brand with binge-worthy content" is displayed in white, followed by a sub-headline "Software to help you present captivating video experiences on your site that turn viewers into brand advocates." and a red "Watch the video" button. On the right, a video player window is shown, featuring a man in a light blue shirt sitting on an orange couch. The video player has a black border, a close button (X) in the top right, and the "ellen" logo at the bottom. The entire section is framed by a thin green horizontal line below the main heading.

Product ▾ Learning Center ▾ Video Series ▾ About ▾

Login Get started

## Build your brand with binge-worthy content

Software to help you present captivating video experiences on your site that turn viewers into brand advocates.

Watch the video

ellen



# Typeform.com



[Product](#) [Templates](#) [Connect](#) [Pricing](#) [Help](#) [Blog](#)

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## Forms & surveys for the people

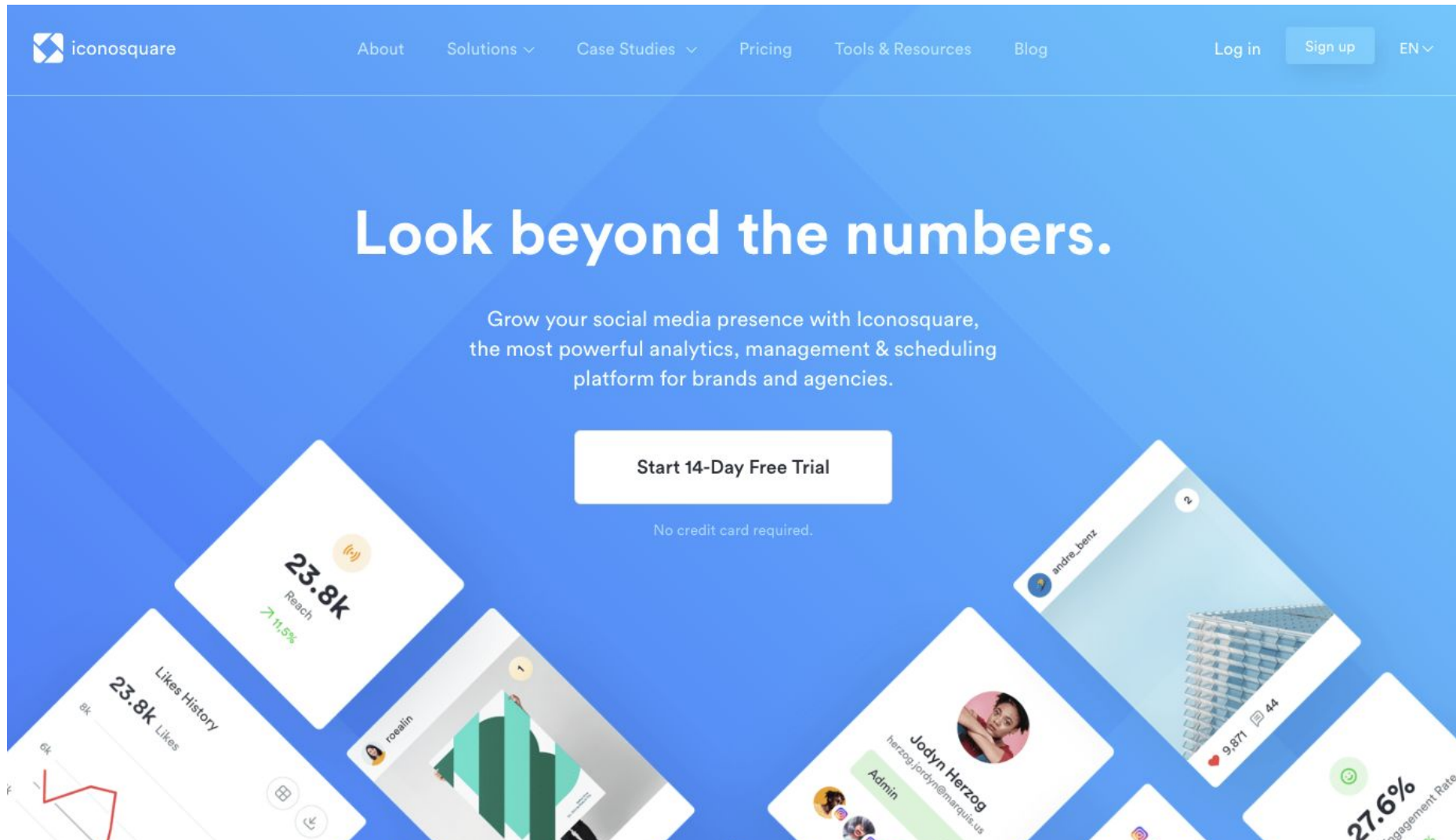
The most important online interaction  
for a business is the exchange of  
information. Don't leave it to chance.

[Sign up free](#)


[See examples](#)




# Pro.iconosquare.com

The image shows the landing page of the Iconosquare website. The background is a solid blue color. At the top, there is a navigation bar with the Iconosquare logo on the left and several menu items: 'About', 'Solutions', 'Case Studies', 'Pricing', 'Tools & Resources', and 'Blog'. On the right side of the navigation bar, there are links for 'Log in', 'Sign up', and a language selector 'EN'. The main content area features a large white heading 'Look beyond the numbers.' followed by a subheading: 'Grow your social media presence with Iconosquare, the most powerful analytics, management & scheduling platform for brands and agencies.' Below this text is a white button that says 'Start 14-Day Free Trial' and a smaller line of text 'No credit card required.' At the bottom of the page, there are several overlapping white cards that display various social media analytics and management features. These cards include: a card showing '23.8k Reach' with a green upward arrow and '11.5%' growth; a card titled 'Likes History' showing a line graph and '23.8k Likes'; a card for a user named 'rosalin' with a bar chart; a card for a user named 'Jodyn Herzog' with a profile picture and email address; a card for a user named 'andre\_benz' with a photo of a building and engagement metrics (9,871 likes, 44 comments); and a card showing '27.6% Engagement Rate' with a green smiley face icon.

# Coschedule.com/headline-analyzer

[What is CoSchedule?](#)



## The #1 Free Headline Analyzer

Write Headlines That Drive Traffic, Shares, And Search Results

ENTER YOUR TEXT TO BEGIN HEADLINE ANALYSIS:

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### Why top-notch headlines matter...

*"On average, 5x as many people read the headline as read the body copy. When you've written your headline, you've spent eighty cents out of your dollar."*

— DAVID OGILVY

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by topic

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All charts Sustainable Development Goals Tracker

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Research and data to make progress against  
the world's largest problems

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FT Daily Mail CNN ROYAL STATISTICAL SOCIETY PNAS  
theguardian Science BBC IP  
TED nature CNBC Vox Bloomberg  
The Washington Post NPR The Telegraph

USED IN TEACHING

HARVARD UNIVERSITY Stanford THE UNIVERSITY OF CHICAGO  
Duke University UNIVERSITY OF MICHIGAN UNIVERSITY OF TORONTO

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Joe Hasell – Social science  
Daniel Gavrilov – Web developer

BASED AT THE UNIVERSITY OF OXFORD

UNIVERSITY OF OXFORD

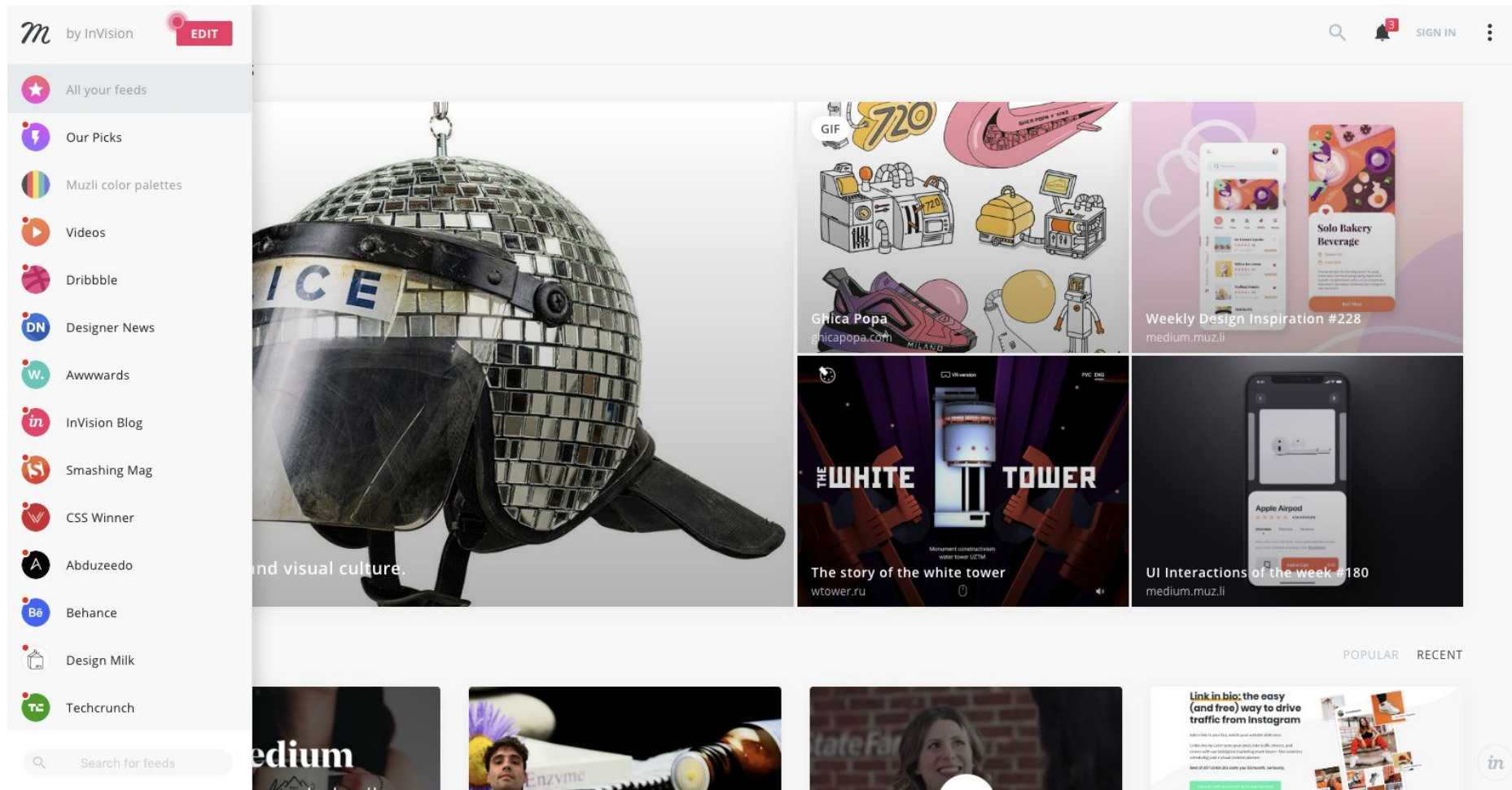
Feedback



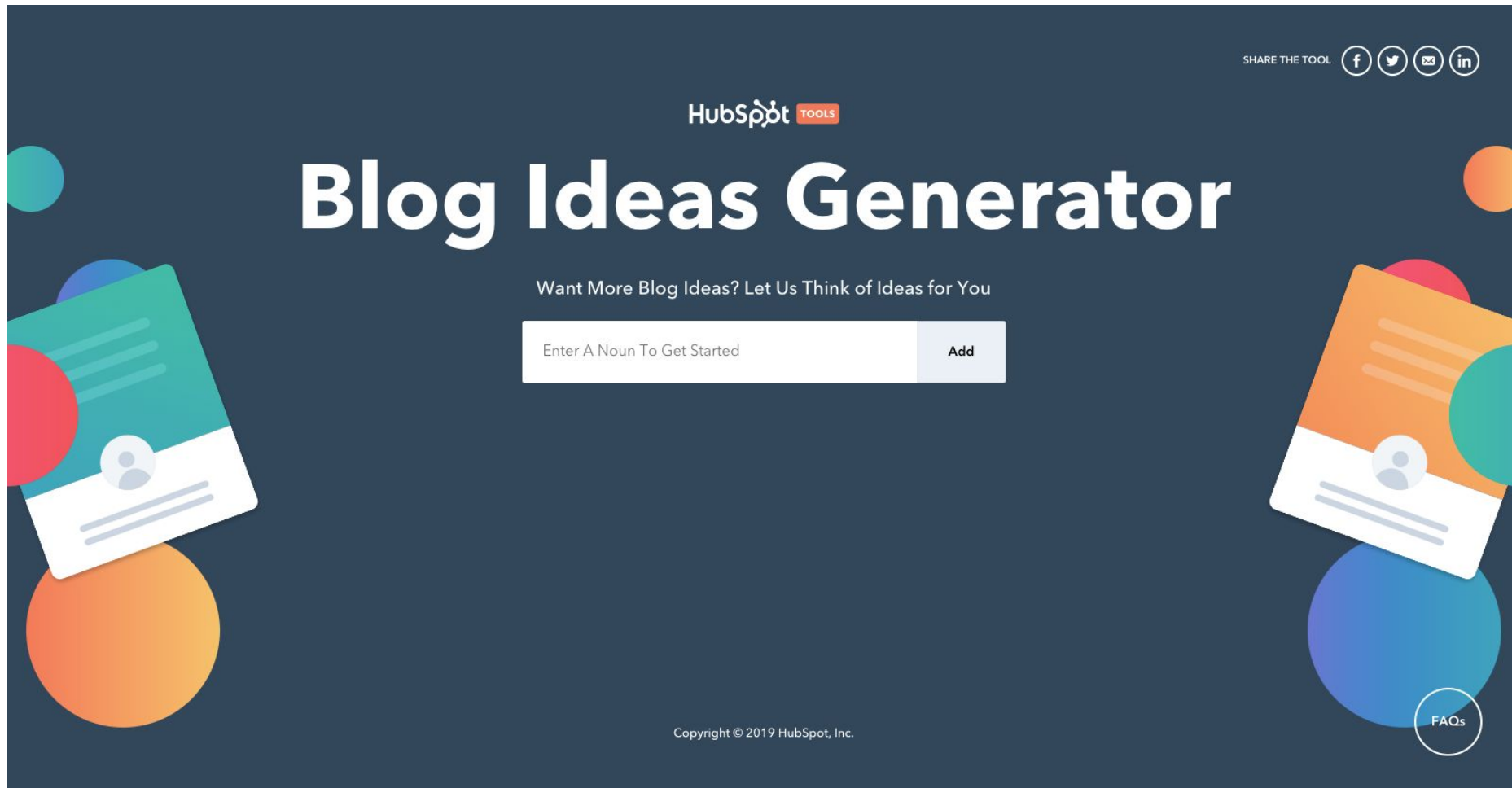
# INSPIRATION



# Muz.li



# hubspot.com/blog-topic-generator



The screenshot shows the HubSpot Blog Ideas Generator tool interface. The background is dark blue with colorful abstract shapes (circles and squares) on the left and right sides. At the top right, there are social media sharing icons for Facebook, Twitter, Email, and LinkedIn, preceded by the text "SHARE THE TOOL". In the center, the HubSpot logo is followed by "TOOLS" in a red box. Below this, the title "Blog Ideas Generator" is displayed in large white font. Under the title, a subtitle reads "Want More Blog Ideas? Let Us Think of Ideas for You". A white input field with the placeholder text "Enter A Noun To Get Started" is centered, followed by a grey "Add" button. At the bottom center, the copyright notice "Copyright © 2019 HubSpot, Inc." is visible. In the bottom right corner, there is a circular icon labeled "FAQs".

HubSpot **TOOLS**

## Blog Ideas Generator

Want More Blog Ideas? Let Us Think of Ideas for You

Enter A Noun To Get Started **Add**

Copyright © 2019 HubSpot, Inc.

FAQs

**THANK YOU**

**EXIT ↘**